

Summary Notes
work2future Board Retreat Agenda
June 20, 2019

I. CALL TO ORDER: 11:03 a.m.

II. QUORUM VERIFICATION

Present: Joe Flynn, Rose Amador, Louise Auerhahn, Jack Estill, Juan Gutierrez, Maria Lucero, Pam Moore, Rafaela Perez, Steve Preminger, Rajiv Batra, Blanca Gomez, Sue Koeppe-Baker, Van Le, Brynt Parmeter, Rashad Said

Absent: Jeff Burrill, George Chao, Leslie Gilroy, David Wahl, Henri Villalovoz, Kishan Vujjeni

WDB Staff Present: Kathryn Azevedo, Colleen Brennan, Sangeeta Durrall, Monique Melchor, Khara Ramirez, Joy Salandanan, Meredith Studebaker, Huong Tran, Lawrence Thoo, Dhez Woodworth

III. BOARD RETREAT {Discussion}

- Director Monique Melchor described the new partnerships and initiatives that staff is pursuing with City Libraries and community centers. These partnerships will allow staff to reach more of work2future's target populations. Staff is also focused on helping displaced individuals and businesses. Director Melchor also described new mandated partnerships and initiatives with the Department of Social Services, Child Support Services, South Bay Consortium for Adult Education, Department of Rehabilitation, and the criminal justice system (Probation, Parole).
- Board members then broke into small groups to generate feedback to the proposed and planned partnerships and initiatives, and to generate ideas to inform the strategic direction of the organization. Listed below is a summary from the small groups.
 - Consider shifting the strategic direction of the organization to focus more directly on the *demand* side of career training and job placement by enhancing partnerships with employers. This would entail enhancing employer outreach and partnerships beyond the current programs (i.e. rapid response, business services), in addition to the current focus on the *supply* side as it pertains to preparing prospective employees.
 - Expand on current partnerships with high schools, colleges/universities, and adult ed. Add more education representatives to our board. Outreach to school districts and offer WEX and work readiness training for potential drop-outs. Revive Youth Committee/Council

- Focus on business development and marketing to customers, especially employers.
- Continue to pursue opportunities to leverage resources (e.g. a program for employees to earn college credit while working).
- Ensure that program outcomes are documented and measured, includes quantitative data collection as well as qualitative-based success stories.
- Consider adding new targeted programs for foster youth, re-entry workers, and the under employed, and new mental health and trauma, in-home care services.
- Board members reviewed the Board Committee structure, and agreed that all Board members should participate on at least one Committee, and that they should make every effort to attend meetings to ensure a quorum. Board members then indicated their Committee preferences.

IV. PUBLIC COMMENT

- None

V. NEXT STEPS AND WRAP UP {Discussion}

- The facilitator summarized the next steps to address the demand/supply strategic direction:
 - Staff will bring the topic to the Executive Committee at their next meeting in July, or the following August meeting, outlining the issues involved and the factors to consider in more directly engaging and partnering with employers.
- The facilitator summarized the next steps to appoint the Board members to Committees:
 - Lawrence Thoo will email Board members who were not at the retreat to elicit their Committee preferences
 - The Board Chair will appoint Board members to Committees
- Board members concluded the meeting by sharing the one take-a-way from the retreat that most excited and inspired them.
- **ADJOURNMENT 2:34 p.m**