Labor Market Insights
August 2023

San Jose-Silicon Valley Local Workforce Development Area
Santa Clara County
Overview

• Modest Month-Over Job Growth
  • **MSA added 800 jobs July–Aug** v. June–July -3,200 jobs (May–June +11,900; Apr–May +2,800; Mar–Apr +1,800)

• Number of unemployed Santa Clara County residents grows

• Employer demand cools

• Inflation Rises to 3.7% in August
  • 3.2% in July; 3.0% in June; Peak 9% in June 2022
  • Target 2%
    • Federal Funds rate ~ 5.4%—22-year high

• San Jose rents high but ~stable after steep increases in prior year

• 25% South Bay households financially stressed
Unemployment Rates

August 2023
MSA: 3.9%
County: 3.9%
State: 5.1%
USA: 3.9%

July 2023
MSA: 3.6%
County: 3.5%
State: 4.8%
USA: 3.8%
Santa Clara County Unemployment Rate

MSA Unemployment Rate Historical Trend

Source: EDD
MSA Employment July 2023–August 2023

Total employment: 1,191,900 jobs — UP 800

• Government +1,800
• Private Education and Health Services +1,400
• Construction +900
• Leisure & Hospitality +600
• Trade, Transportation, Utilities -1,700
• Professional & Business Services -700
• Other Services -600
• Manufacturing -400
Total employment UP 22,100 jobs — 1.9%

- Private Education and Health Services +13,100
  - Health Care & Social Assistance +9,500
- Leisure & Hospitality +7,500
  - Food Services & Drinking Places +6,400
- Construction +3,500
- Government +2,200
  - Local Government +2,400
- Manufacturing -2,000
- Professional & Business Services -1,900
  - Professional, Scientific & Technical Services +2,200
Priority Sector Employment–MSA
August to August Comparisons 2021–2023

- Construction
- Information
- Professional, Scientific & Technical Services
- Financial Activities
- Administrative & Support Services
- Health Care & Social Assistance
- Durable Goods Manufacturing

Jobs

- Mar 2020
- Aug 2021
- Aug 2022
- Aug 2023

- 52,700
- 57,900
- 106,500
- 106,800
- 165,500
- 179,200
- 39,000
- 37,100
- 58,200
- 59,200
- 134,000
- 149,400
- 134,000
- 158,200
- 170,700
Labor Force in Santa Clara County

- **Labor Force**: The total number of people in the labor force, which includes both employed and unemployed individuals.
- **Employed**: The number of individuals who are currently working.
- **Unemployed**: The number of individuals who are currently seeking employment.
- **Unemployment Rate**: The percentage of the labor force that is unemployed.

### Key Notes
- The data for 2022 and 2023 is presented in the graph.
- The unemployment rate is calculated as the number of unemployed individuals divided by the labor force.
- The graph illustrates the fluctuations in the labor force, employment, and unemployment rates across different months.

#### Historical Data
- **2022**
  - Sep: 1,049,900
  - Oct: 1,025,100
  - Nov: 1,059,900
  - Dec: 1,034,700

- **2023**
  - Jan: 1,055,800
  - Feb: 1,018,100
  - Mar: 1,051,800
  - Apr: 1,011,100
  - May: 1,034,700
  - Jun: 1,055,800
  - Jul: 1,055,800
  - Aug: 1,059,900

#### Unemployment Rate
- **2022**: 2.4% in Sep, 2.3% in Oct, 3.9% in Nov
- **2023**: 4.5% in Jan, 4.0% in Feb, 3.9% in Jul, 4.0% in Aug

#### Key Observations
- The labor force has shown a general upward trend from 2022 to 2023.
- The unemployment rate has fluctuated, with a notable increase from 2.4% to 4.0% across the months.

### Conclusion
The labor force in Santa Clara County has experienced a mix of increases and decreases in the number of employed and unemployed individuals. The unemployment rate has also varied, with highest rates observed in Jan and Jul 2023. Further analysis would be needed to understand the underlying reasons for these trends and how they may impact the local job market.
Employer Demand
Job Postings Analysis
Santa Clara County Job Postings v. Unemployed
Current Year-to-Date

Source: Lightcast.io
Top Posted Occupations

- Software Developers
- Registered Nurses
- Retail Salespersons
- Computer Occupations, All Other
- Managers, All Other
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- First-Line Supervisors of Retail Sales Workers
- Marketing Managers
- Customer Service Representatives
- Data Scientists
Minimum Education Breakdown (Aug 2023)

<table>
<thead>
<tr>
<th>Minimum Education Level</th>
<th>Unique Postings (minimum)</th>
<th>Unique Postings (max advertised)</th>
<th>% of Total (minimum)</th>
</tr>
</thead>
<tbody>
<tr>
<td>High school or GED</td>
<td>4,154</td>
<td>0</td>
<td>16%</td>
</tr>
<tr>
<td>Associate degree</td>
<td>982</td>
<td>235</td>
<td>4%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>7,740</td>
<td>855</td>
<td>30%</td>
</tr>
<tr>
<td>Master's degree</td>
<td>1,068</td>
<td>2,373</td>
<td>4%</td>
</tr>
<tr>
<td>Ph.D. or professional degree</td>
<td>392</td>
<td>1,125</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: Lightcast.io
## PY2022 Clients

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Total</th>
<th>% Total</th>
</tr>
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<tbody>
<tr>
<td>High school diploma</td>
<td>475</td>
<td>43.58%</td>
</tr>
<tr>
<td>High school equivalency</td>
<td>88</td>
<td>8.07%</td>
</tr>
<tr>
<td>One or more years of postsecondary education</td>
<td>14</td>
<td>1.28%</td>
</tr>
<tr>
<td>Postsecondary technical or vocational certificate (non-degree)</td>
<td>9</td>
<td>0.83%</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>64</td>
<td>5.87%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>184</td>
<td>16.88%</td>
</tr>
<tr>
<td>Degree beyond a Bachelor's degree</td>
<td>93</td>
<td>8.53%</td>
</tr>
<tr>
<td>No Educational Level Completed</td>
<td>156</td>
<td>14.31%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,083</td>
<td>99.35%</td>
</tr>
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*Source: CalJOBS*
### Job Postings

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### work2future Clients

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<tr>
<td>High school diploma/equivalent</td>
<td>52%</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>6%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>17%</td>
</tr>
<tr>
<td>Degree beyond a Bachelor’s</td>
<td>9%</td>
</tr>
</tbody>
</table>
Income/Cost of Living
2023 State Income Limits — CA Dept of Housing & Community Development

Santa Clara County

Low Income Households
• 1 person: $96,000
• 2 persons: $109,700
• 3 persons: $123,400
• 4 persons: $137,100

Very Low Income Households
• 1 person: $62,450
• 2 persons: $71,400
• 3 persons: $80,300
• 4 persons: $89,200
San Jose Rents
#3 most expensive large city in U.S.

August 2023

Median Rent
• 1 BR: $2,094
• 2 BR: $2,554
• Overall: $2,498

Rent Growth
• Past month: -0.1%
• Past year: -2.6%
• CA past year: -1.4%
• US past year: 0.0%

Source: Apartment List
San Jose Rent Growth Over Past 12 Months

US: -1.1%
California: -2.4%
San Jose: -2.6%
Annual Change in Median Rent
San Jose, CA: 2019 - Present

% Rent growth since January

-15 %
-10 %
-5 %
0 %
+5 %
+10 %
+15 %

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2019: +0.6%
2020: −13.2%
2021: +10.8%
2022: +6.3%
2023: YTD +4.7%
Santa Clara County
The Real Cost Measure in California 2023

Select Data Year
2021

Select Region
Bay Area (Alameda, Contra Costa, Marin, Napa, San

Select County
Santa Clara County

Households below Real Cost Measure
25%

General Findings
- # Estimated Households below Real Cost Measure: 140,263
- # Estimated Households Paying 30% or More on Housing: 179,000
- Median Household Income: $160,669

Struggling by Education Level
- Less than High School: 68%
- High School Diploma or Equivalent: 55%
- Some College, Assoc. or Voc.: 38%
- Bachelor’s degree or higher: 13%

Struggling by Race-Ethnicity
- Latino: 50%
- African American: 41%
- Native American/Alaska Native: 31%
- White: 19%
- Asian American / Pacific Islander: 18%

Source: United Way of the Bay Area
PY2022 Clients
Hispanic Yes: 46.9%
Hispanic No: 53.1%
African-American/Black (any ethnicity): 9.2%
Asian (any ethnicity): 20.6%
I do not wish to answer: 28.5%

Source: CalJOBS
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Source: CalJOBS

SANTA CLARA COUNTY
Hispanic/Latino: 24.7%
African-American/Black (non-Hispanic): 2.9%
Asian (non-Hispanic): 41.4%

Source: Census Bureau QuickFacts
# Santa Clara County: The Real Cost Measure in California 2023

**General Findings**

<table>
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<tr>
<th>Category</th>
<th>Details</th>
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**Households below Real Cost Measure**

- **25%**

**Struggling by Education Level**

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