

# Labor Market Insights August 2023

San Jose-Silicon Valley Local Workforce Development Area  
Santa Clara County

# Overview

- Modest Month-Over Job Growth
  - **MSA added 800 jobs July–Aug** v. June–July -3,200 jobs (May–June +11,900; Apr–May +2,800; Mar–Apr +1,800)
- Number of unemployed Santa Clara County residents grows
- Employer demand cools
- Inflation Rises to 3.7% in August
  - 3.2% in July; 3.0% in June; Peak 9% in June 2022
  - Target 2%
  - Federal Funds rate ~ 5.4%—22-year high
- San Jose rents high but ~stable after steep increases in prior year
- 25% South Bay households financially stressed

# Unemployment Rates

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## **August 2023**

MSA: 3.9%

County: 3.9%

State: 5.1%

USA: 3.9%

## **July 2023**

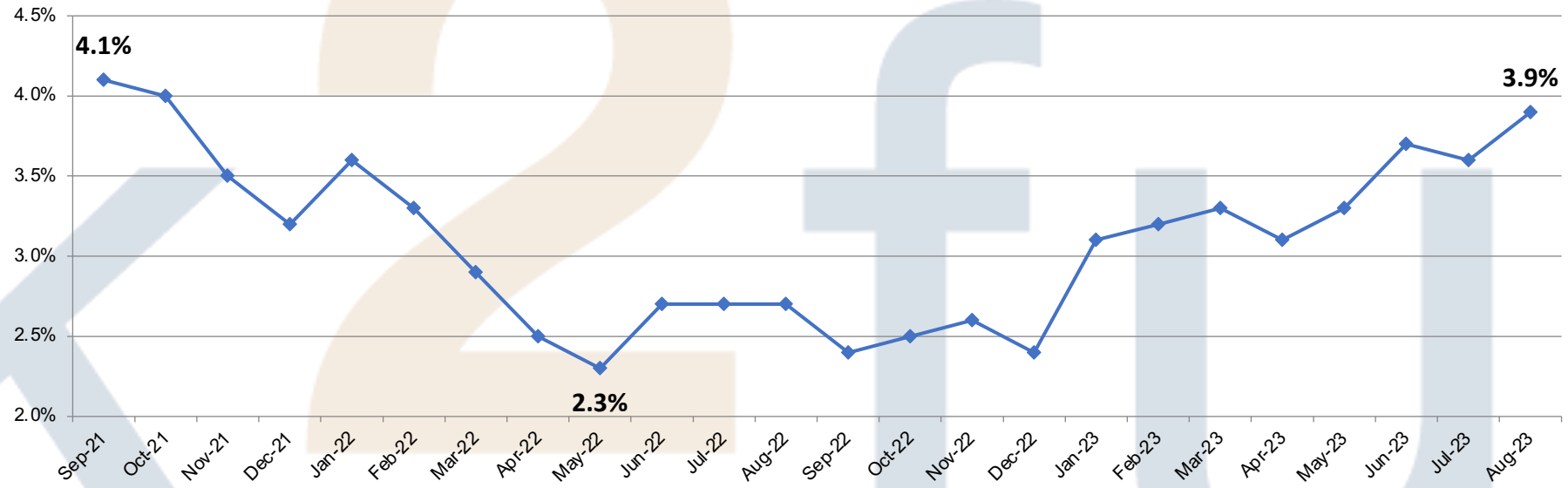
MSA: 3.6%

County: 3.5%

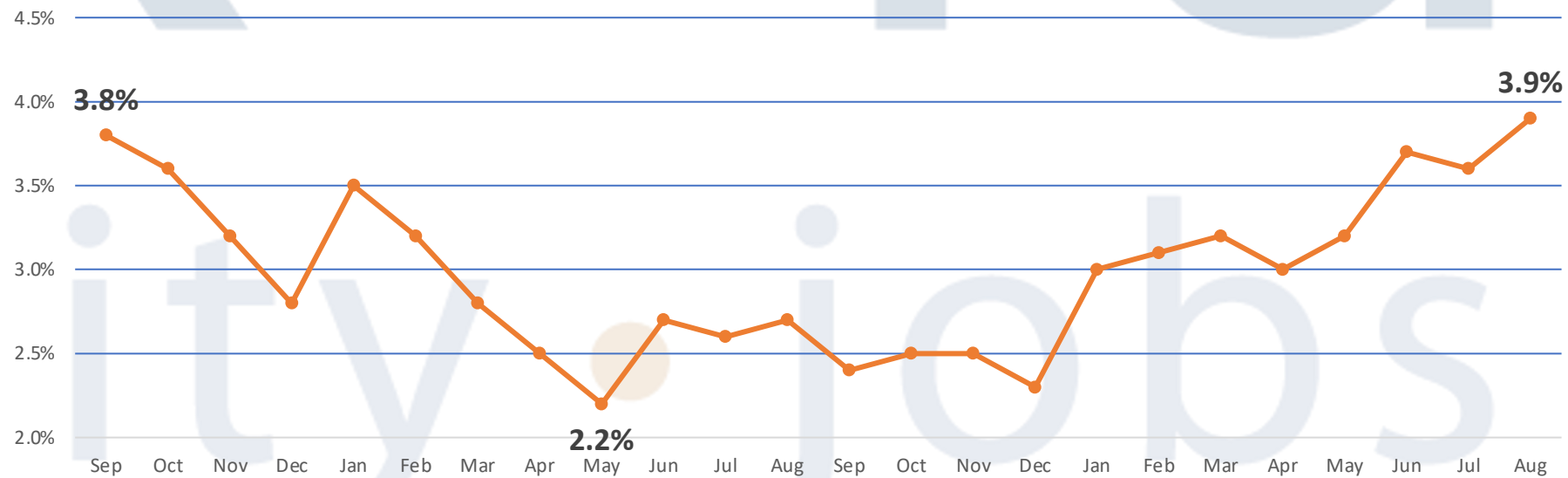
State: 4.8%

USA: 3.8%

MSA Unemployment Rate Historical Trend



Santa Clara County Unemployment Rate



# MSA Employment July 2023–August 2023

Total employment: 1,191,900 jobs — UP 800

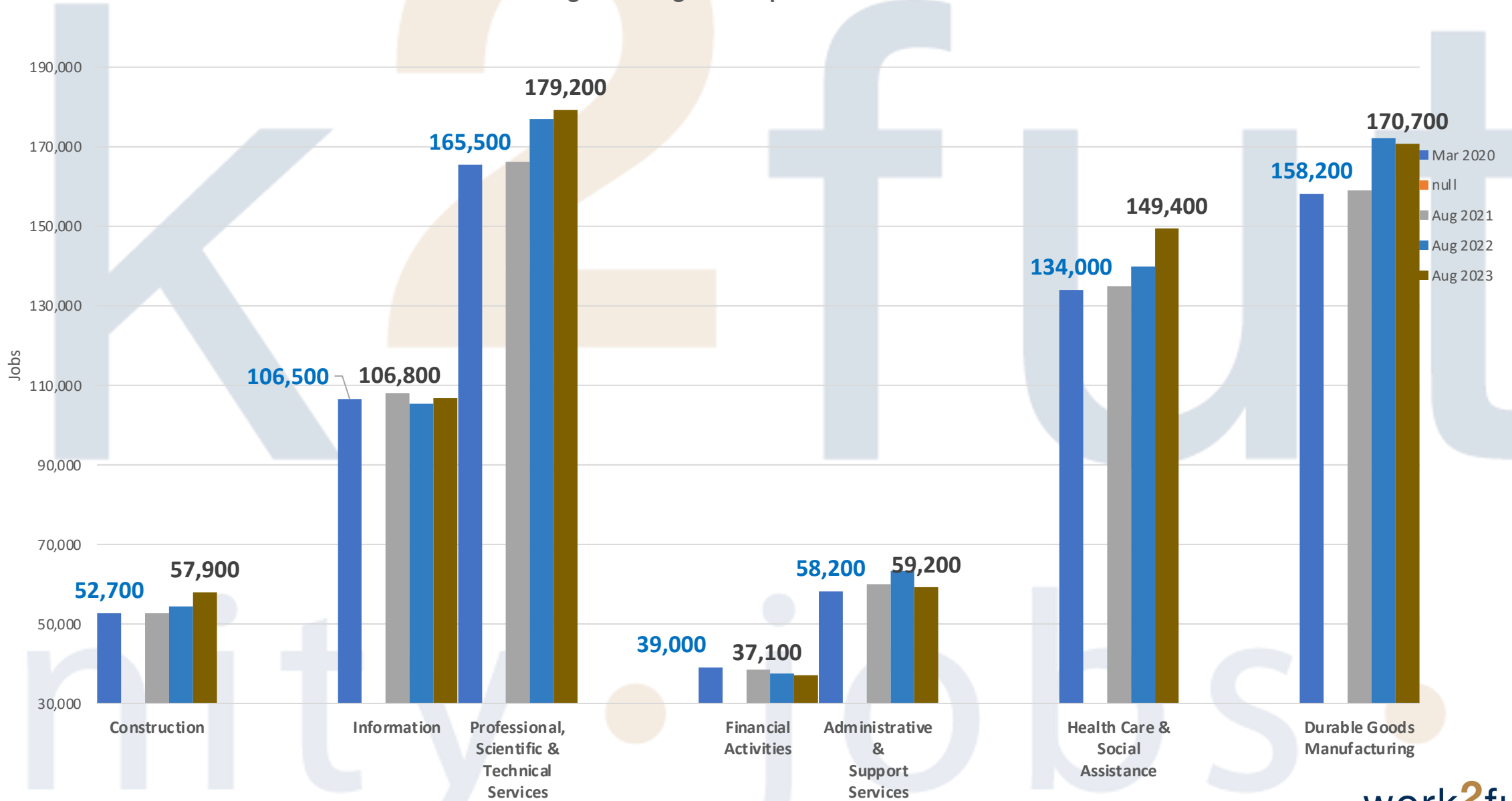
- Government +1,800
- Private Education and Health Services +1,400
- Construction +900
- Leisure & Hospitality +600
- Trade, Transportation, Utilities -1,700
- Professional & Business Services -700
- Other Services -600
- Manufacturing -400

# MSA Employment August 2022–August 2023

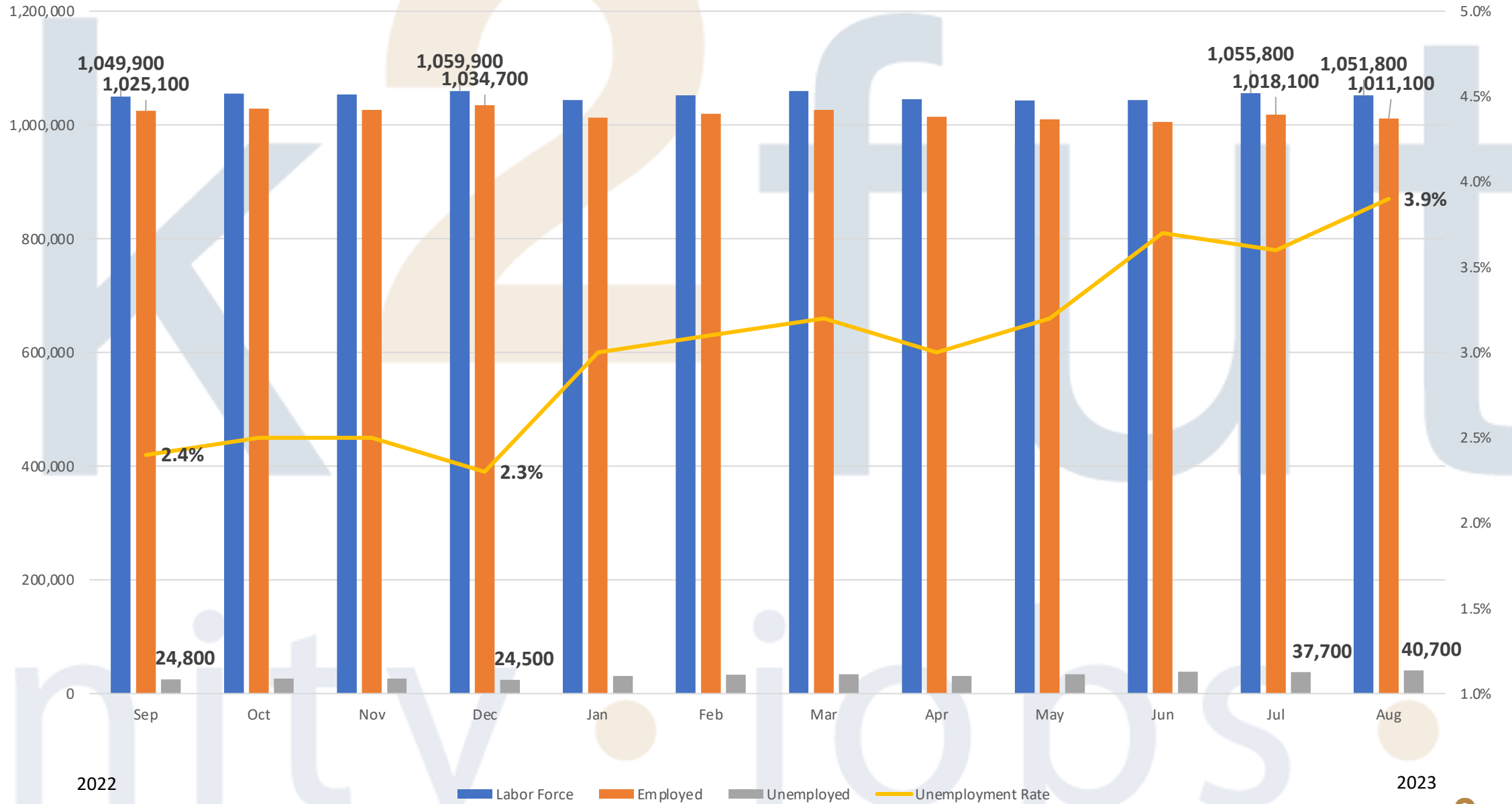
Total employment UP 22,100 jobs — 1.9%

- Private Education and Health Services +13,100
  - Health Care & Social Assistance +9,500
- Leisure & Hospitality +7,500
  - Food Services & Drinking Places +6,400
- Construction +3,500
- Government +2,200
  - Local Government +2,400
- Manufacturing -2,000
- Professional & Business Services -1,900
  - Professional, Scientific & Technical Services +2,200

# Priority Sector Employment–MSA August to August Comparisons 2021– 2023



## Labor Force in Santa Clara County

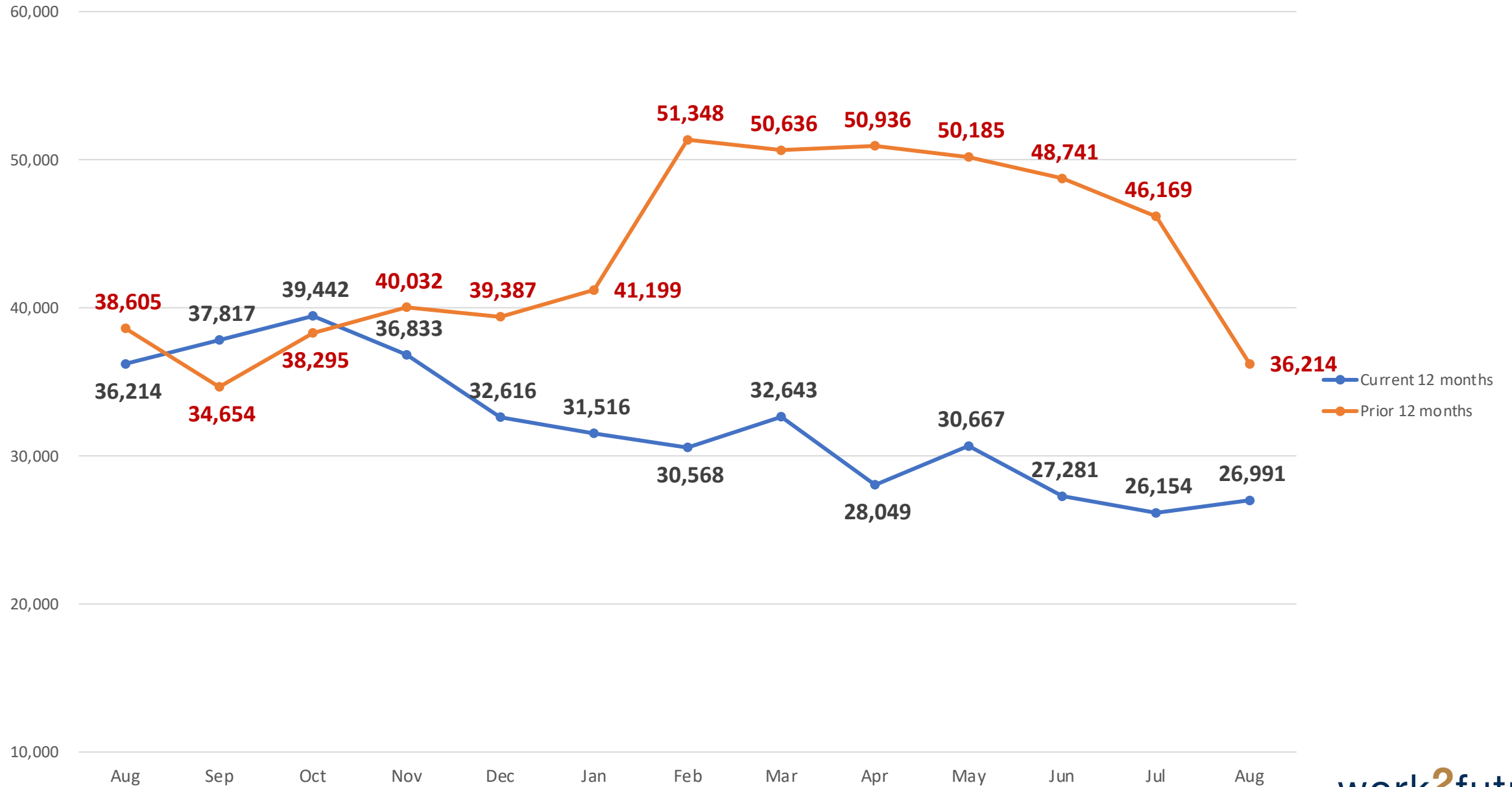




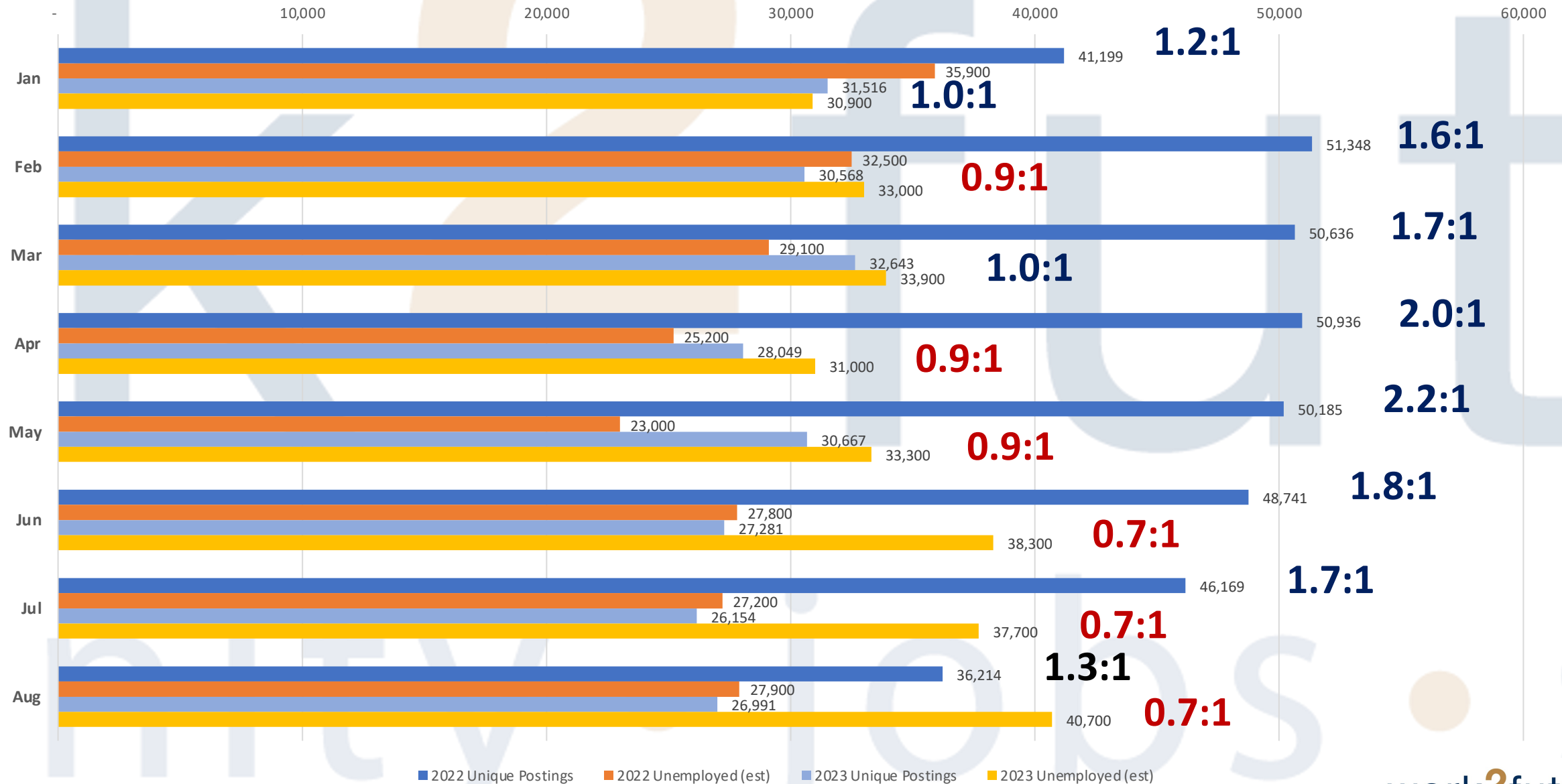
# **Employer Demand**

## **Job Postings Analysis**

## Unduplicated Job Postings: Aug – Aug



# Santa Clara County Job Postings v. Unemployed Current Year-to-Date



# Top Posted Occupations

- Software Developers
- Registered Nurses
- Retail Salespersons
- Computer Occupations, All Other
- Managers, All Other
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- First-Line Supervisors of Retail Sales Workers
- Marketing Managers
- Customer Service Representatives
- Data Scientists

# Minimum Education Breakdown (Aug 2023)

Minimum Education Level	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
High school or GED	4,154	0	16%
Associate degree	982	235	4%
Bachelor's degree	7,740	855	30%
Master's degree	1,068	2,373	4%
Ph.D. or professional degree	392	1,125	2%

# PY2022 Clients

<b>Educational Attainment</b>	<b>Total</b>	<b>% Total</b>
High school diploma	475	43.58%
High school equivalency	88	8.07%
One or more years of postsecondary education	14	1.28%
Postsecondary technical or vocational certificate (non-degree)	9	0.83%
Associate's degree	64	5.87%
Bachelor's degree	184	16.88%
Degree beyond a Bachelor's degree	93	8.53%
No Educational Level Completed	156	14.31%
Total	1,083	99.35%

## Job Postings

Minimum Education Level	% of Unique Postings
• High school or GED	16%
• Associate degree	4%
• Bachelor's degree	30%
• Master's degree	4%
• Ph.D. or professional degree	2%

## work2future Clients

Educational Attainment	% Total
• High school diploma/equivalent	52%
• Associate's degree	6%
• Bachelor's degree	17%
• Degree beyond a Bachelor's	9%

# **Income/Cost of Living**



# 2023 State Income Limits — CA Dept of Housing & Community Development

## **Santa Clara County**

### **Low Income Households**

- 1 person: \$96,000
- 2 persons: \$109,700
- 3 persons: \$123,400
- 4 persons: \$137,100

### **Very Low Income Households**

- 1 person: \$62,450
- 2 persons: \$71,400
- 3 persons: \$80,300
- 4 persons: \$89,200

# San Jose Rents

#3 most expensive large city in U.S.

**August 2023**

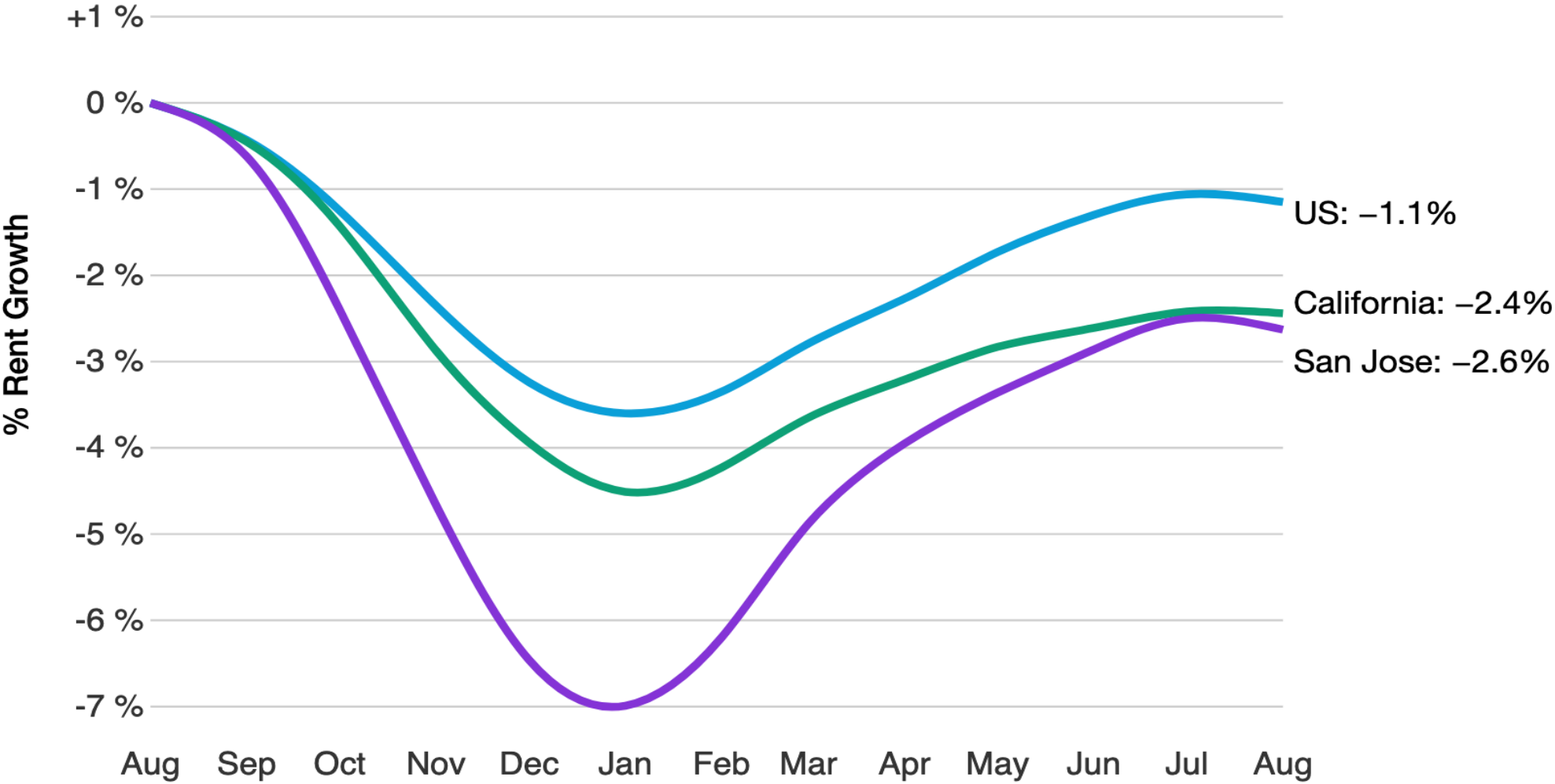
## Median Rent

- 1 BR: \$2,094
- 2 BR: \$2,554
- Overall: \$2,498

## Rent Growth

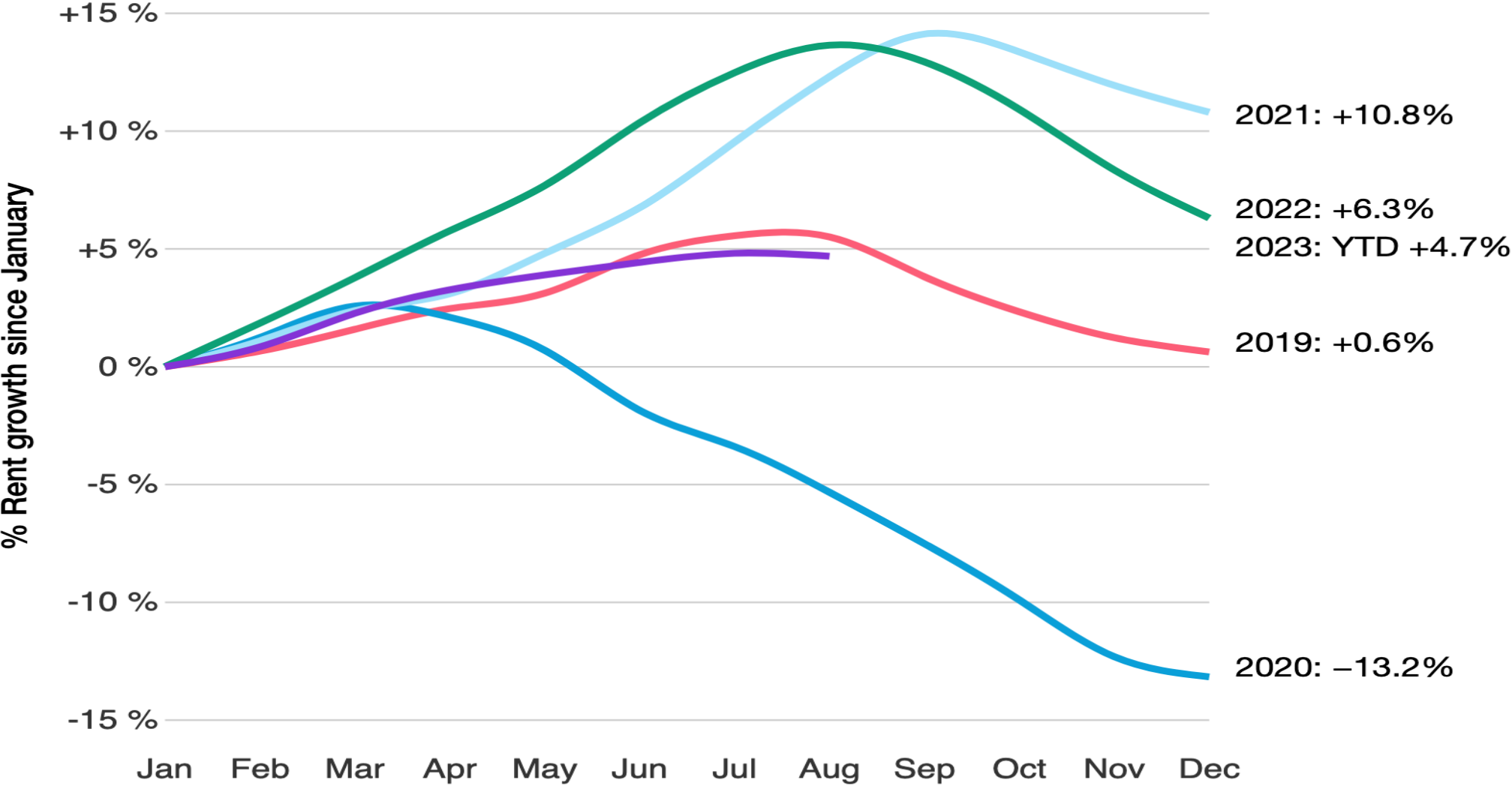
- Past month: -0.1%
- Past year: -2.6%
- CA past year: -1.4%
- US past year: 0.0%

# San Jose Rent Growth Over Past 12 Months



# Annual Change in Median Rent

San Jose, CA: 2019 - Present



Apartment List

# Santa Clara County

## The Real Cost Measure in California 2023

Select Data Year

2021

Select Region

Bay Area (Alameda, Contra Costa, Marin, Napa, Sa...

Select County

Santa Clara County

### Households below Real Cost Measure

25%

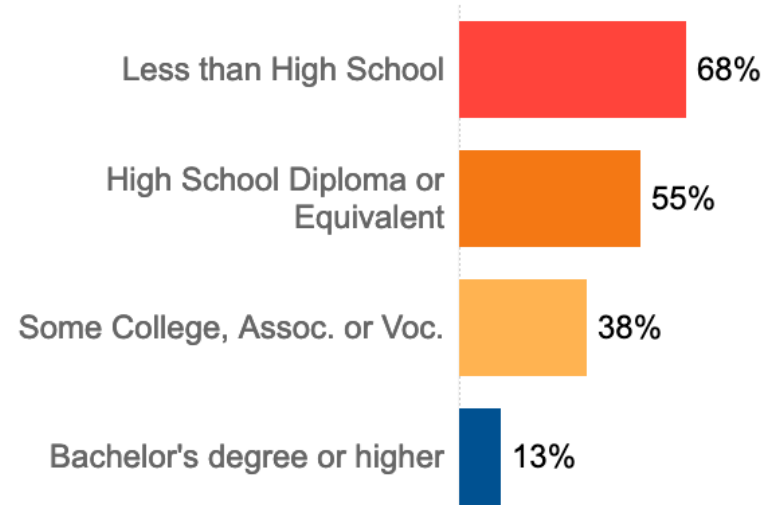
### General Findings

# Estimated Households below Real Cost Measure 140,263

# Estimated Households Paying 30% or More on Housing 179,000

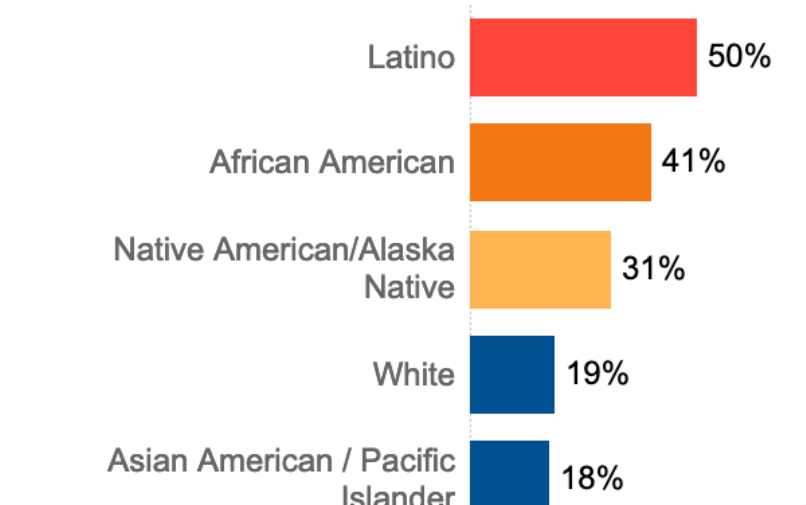
Median Household Income \$160,669

### Struggling by Education Level



% below RCM 13%

### Struggling by Race-Ethnicity



% below RCM 18%

# PY2022 Clients

Hispanic Yes: 46.9%

Hispanic No: 53.1%

African-American/Black (any ethnicity): 9.2%

Asian (any ethnicity): 20.6%

I do not wish to answer: 28.5%

## **PY 2022 CLIENTS**

Hispanic Yes: 46.9%

African-American/Black (any ethnicity): 9.2%

Asian (any ethnicity): 20.6%

I do not wish to answer: 28.5%

Source: CalJOBS

## **SANTA CLARA COUNTY**

Hispanic/Latino: 24.7%

African-American/Black (non-Hispanic): 2.9%

Asian (non-Hispanic): 41.4%

Source: Census Bureau QuickFacts

# Santa Clara County

## The Real Cost Measure in California 2023

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2021

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Bay Area (Alameda, Contra Costa, Marin, Napa, Sa...

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Santa Clara County

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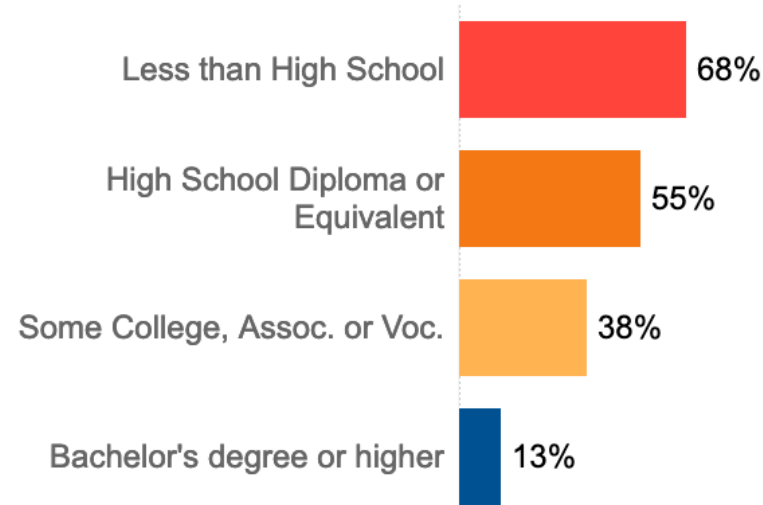
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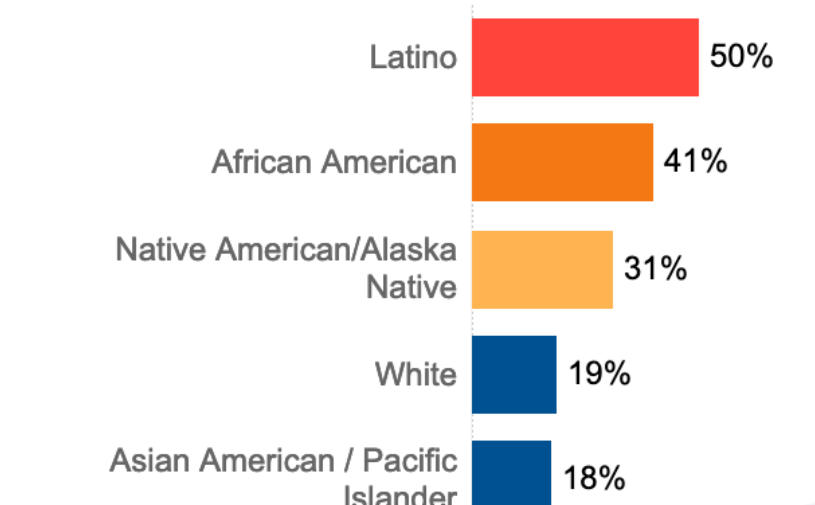
Median Household Income \$160,669

### Struggling by Education Level



% below RCM 13% 68%

### Struggling by Race-Ethnicity



% below RCM 18% 50%



*Thank You!*