



## Young Adult Career Pathway Entrepreneurship Things to know:

• 54 hours, 6 week course

3 days per week - 3 hours per class

• Tues / Weds / Thurs / 4 to 7 pm

- \$200 INCENTIVE!
- Classes take place online
- Register now classes begin March 27



## **Topics Covered:**

- Entrepreneurship 101
- Writing a Business plan
- Basic Business Management Boot Camp for Business Owners
- Marketing for Small Business
- Business, Process, and Time Management
- CRM an Introduction to Customer Relationship Management
- Cybersecurity Fundamentals for Employees
- Vendor Management Essentials

## **ARE YOU...**

16 to 21 low income in-school youth OR

18 to 24 out-of-school youth

If so, complete the interest form below to get started:

work2future.org/interest

Any questions? Contact: jenniferL.hernandez@sanjoseca.gov

