





# IV.B. Staff Reports

Business Services Committee

Special Meeting

February 9, 2021



Labor Market  
SANTA CLARA COUNTY  
Start of 2021

**December 2020 Unemployment Rate**

**5.9%**

November 2020 Unemployment Rate

**5.1%**

October 2020 Unemployment Rate

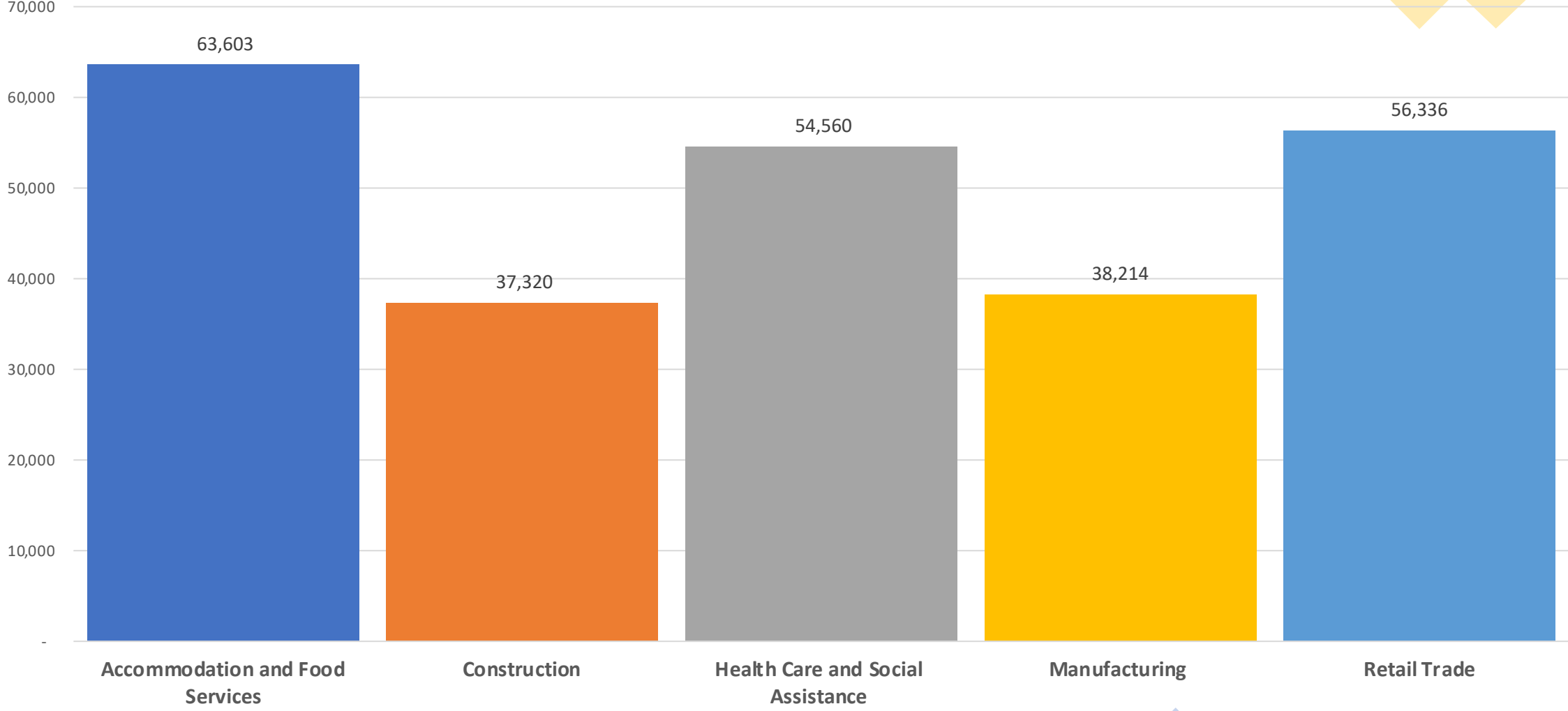
**5.9%**

September 2020 Unemployment Rate

**7.0%**



**Initial UI Claims**  
Weeks Ending 3-21-20 through 1-23-21






## LAYOFFS and FURLOUGHS

WARN Notices: **270**

People Affected: > **32,000**

### Responses

- Employer-specific webinars: 45
  - Public webinars
    - Biweekly April – August
    - Monthly September – current
  - Attendance: 5 – 20+
  - Work Sharing: > 700 jobs saved
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## JOB FAIRS

### **VIRTUAL JOB FAIRS**

Launched two weeks into  
Shelter-at-Home

### **Collaborations**

- San Jose City College: 2

### **Work2future Only**

- San Jose: 1
  - South County: 1
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## SPECIAL PROJECTS

### **CARES WEX**

- Paid work experience: 66
- Occupational skills training: 107
- Generous supportive services
- Funded by City of San José
  - Coronavirus Relief Funds

### **EARN and LEARN PILOT PROJECT**

- Paid work experience
  - Integrated Cohort Training
    - Intro to Smart Manufacturing
  - Evolve Manufacturing Technologies
  - Ohlone College
  - Work2future
  - Alameda County Workforce Development Board
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## SMALL BUSINESS SUPPORT

**BusinessOwnerSpace.com**

**City of San José Office of  
Economic Development**

- Direct webinars: 22
    - Attendees: > 2,250
  - Webinars through partners: > 900
  - E-mail blasts: > 90
    - E-mails: 40,000
    - Open rate: 40%
  - Direct services: > 600
  - Al Fresco Program: > 100 participants
  - Small Business Grants
    - \$6.1 million granted
    - 499 grantees
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