IV.B. Staff Reports

Business Services Committee
Special Meeting
February 9, 2021
December 2020 Unemployment Rate

5.9%

November 2020 Unemployment Rate

5.1%

October 2020 Unemployment Rate

5.9%

September 2020 Unemployment Rate

7.0%
Initial UI Claims
Weeks Ending 3-21-20 through 1-23-21

- Accommodation and Food Services: 63,603
- Construction: 37,320
- Health Care and Social Assistance: 54,560
- Manufacturing: 38,214
- Retail Trade: 56,336
LAYOFFS and FURLOUGHS

WARN Notices: 270
People Affected: > 32,000

Responses
• Employer-specific webinars: 45
• Public webinars
  • Biweekly April – August
  • Monthly September – current
• Attendance: 5 – 20+
• Work Sharing: > 700 jobs saved
VIRTUAL JOB FAIRS
Launched two weeks into Shelter-at-Home

COLLABORATIONS
• San Jose City College: 2

WORK2FUTURE ONLY
• San Jose: 1
• South County: 1
SPECIAL PROJECTS

CARES WEX
- Paid work experience: 66
- Occupational skills training: 107
- Generous supportive services
- Funded by City of San José
  • Coronavirus Relief Funds

EARN and LEARN PILOT PROJECT
- Paid work experience
- Integrated Cohort Training
  • Intro to Smart Manufacturing
- Evolve Manufacturing Technologies
- Ohlone College
- Work2future
- Alameda County Workforce Development Board
SMALL BUSINESS SUPPORT

BusinessOwnerSpace.com

City of San José Office of Economic Development

• Direct webinars: 22
  • Attendees: > 2,250
• Webinars through partners: > 900
• E-mail blasts: > 90
  • E-mails: 40,000
  • Open rate: 40%
• Direct services: > 600
• Al Fresco Program: > 100 participants
• Small Business Grants
  • $6.1 million granted
  • 499 grantees